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Sierra-Zinal 2026 is almost here... let the adventure begin!

Preparations are in full swing in Sierre. The volunteers are hard at work, the final touches are taking shape, and the world's best athletes are already setting their sights on the Val d'Anniviers.

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IN 2026

THE LIVE BROADCAST RETURNS

On race day, the excitement won't only be out on the course. With the live broadcast on RTS and Eurosport, the Sierre-Zinal adventure can be shared far beyond the summits.

687'000

households reached

6H20

of broadcast

90 COUNTRIES

51 languages

Exceptional exposure for one of the unmissable dates in mountain running.



THE PROGRAMME

4 DAYS OF EVENTS AND FESTIVITIES



THE CHILDREN

FRIDAY'S STARS IN SIERRE

👉 From 5 to 9 August 2026 Don't miss the highlights of Sierre-Zinal

Meet the world's best athletes, including Kilian Jornet. Enjoy four days of events between Sierre and the Val d'Anniviers, join the traditional round of complimentary génépi on Saturday at 6.30pm, and end the day with [the free concert in Zinal](#).

SEE THE PROGRAMME

👉 Friday 7 August 2026

The Five Obstacles Race

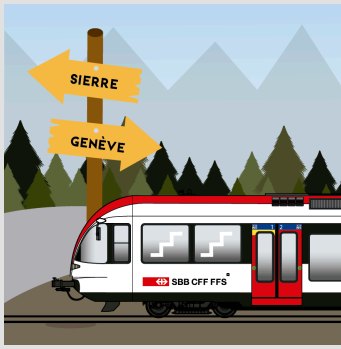
Before the grown-ups take over, it's the future champions' turn! From 5pm to 6.30pm, girls and boys aged 4 to 9 will set off on a course made for their age in the heart of Sierre. A lovely chance to soak up the Sierre-Zinal atmosphere and cross a finish line of their own, to a round of applause.

SIGN THEM UP



The 2026 edition's chocolate theme has found its way onto our official collection! A hoodie, a t-shirt and other new items are waiting for you right now in the Sierre-Zinal shop.

DISCOVER THE 2026 COLLECTION



SPECIAL TRAIN GENEVA-SIERRE

👉 Arrive in Sierre at 4.10am, ready for the start.

Run in partnership with the CFF, the special train calls at several stations between Geneva and Sierre, getting you to the race with no stress on the morning itself.

BOOK NOW

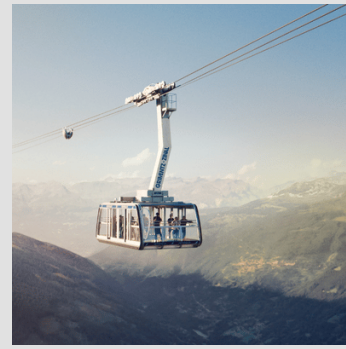


SUPPORTERS' BUS

👉 Book your seat and enjoy the race to the full while we handle the travel.

The supporters' bus takes you from Sierre, stopping in Chandolin before reaching Zinal. Settle in, enjoy the atmosphere... and leave the rest to us. Places are limited.

BOOK NOW



GRIMENTZ-ZINAL CABLE CAR

👉 A clever option

Park your car in Grimentz and reach Zinal easily by cable car. A simple, comfortable alternative for race weekend.

FIND OUT MORE





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Sierre-Zinal: one course, a thousand ways to live it.

- The Sierre-Zinal Team



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