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Sierre-Zinal 2026 is almost here... let the adventure begin!

Preparations are in full swing in Sierre. The volunteers are hard at work, the final touches are taking shape, and the world's best athletes are already setting their sights on the Val d'Anniviers.

In a few weeks, it will be your turn to live something truly special, where effort, scenery and emotion all come together.

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EVERYTHING YOU NEED TO KNOW

THE 2026 START

This year, the Sierre-Zinal start is changing. Don't worry: everything has been arranged to guide you right to the start line.

Because of the roadworks currently underway on the motorway, together with the development of the future start site (from 2027), the start arrangements have been specially adapted for this 2026 edition.

To keep the welcome smooth and safe, all participants must pass through the new reception area before making their way to the start line.

Once you're there:



Our volunteers will greet you and point you in the right direction



Access to the start will open according to your start block



A fully signposted route will lead you to the start line, around 600 metres away

KEEP IN MIND

Arrive at the reception area 45 minutes before your start time.

There will be no direct access to the start line.

The start line and the course stay the same.

Check the map below before you arrive.

THE GOAL?

To help you go into your race feeling calm and in the best possible conditions.

[VIEW THE MAP](#)

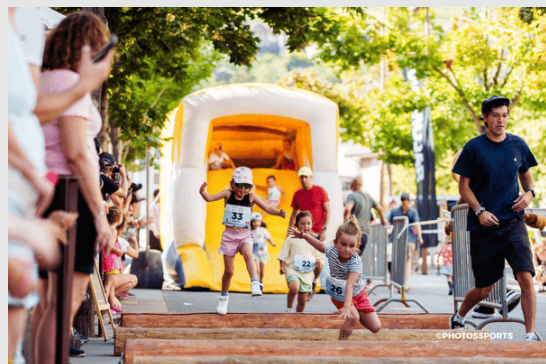


THE PROGRAMME

4 DAYS OF EVENTS AND FESTIVITIES

👉 From 5 to 9 August 2026 Don't miss the highlights of **Sierre-Zinal**

Meet the world's best athletes, including Kilian Jornet. Enjoy four days of events between Sierre and the Val d'Anniviers, join the traditional round of complimentary *génépi* on Saturday at 6.30pm, and end the day with [the free concert in Zinal](#).



THE CHILDREN

FRIDAY'S STARS IN SIERRE

👉 Friday 7 August 2026

The Five Obstacles Race

Before the grown-ups take over, it's the future champions' turn! From 5pm to 6.30pm, girls and boys aged 4 to 9 will set off on a course made for their age in the heart of Sierre. A lovely chance to soak up the Sierre-Zinal atmosphere and cross a finish line of their own, to a round of applause.

SEE THE PROGRAMME

SIGN THEM UP



IN 2026

THE LIVE BROADCAST RETURNS

On race day, the excitement won't only be out on the course. With the live broadcast on RTS and Eurosport, the Sierre-Zinal adventure can be shared far beyond the summits.

687'000

households reached

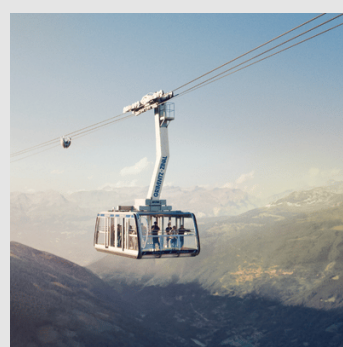
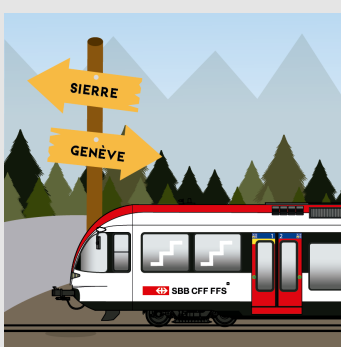
6H20

of broadcast

90 COUNTRIES

51 languages

Exceptional exposure for one of the unmissable dates in mountain running.



SPECIAL TRAIN

GENEVA-SIERRE

👉 Arrive in Sierre at 4.10am, ready for the start.

Run in partnership with the CFF, the special train calls at several stations between Geneva and Sierre, getting you to the race with no stress on the morning itself.

BOOK NOW

SUPPORTERS' BUS

👉 Book your seat and enjoy the race to the full while we handle the travel.

The supporters' bus takes you from Sierre, stopping in Chandolin before reaching Zinal. Settle in, enjoy the atmosphere... and leave the rest to us. Places are limited.

BOOK NOW

GRIMENTZ-ZINAL

CABLE CAR

👉 A clever option

Park your car in Grimentz and reach Zinal easily by cable car. A simple, comfortable alternative for race weekend.

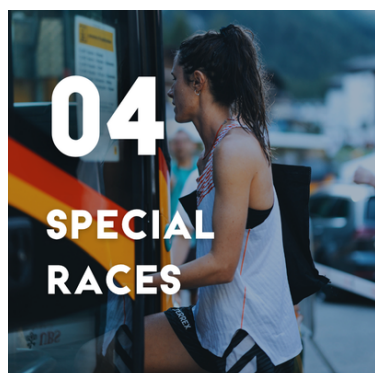
FIND OUT MORE



NEW 2026 COLLECTION

The 2026 edition's chocolate theme has found its way onto our official collection! A hoodie, a t-shirt and other new items are waiting for you right now in the Sierre-Zinal shop.

DISCOVER THE 2026 COLLECTION



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Sierre-Zinal: one course, a thousand ways to live it.

- The Sierre-Zinal Team



SALOMON





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