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Your programme dedicated to accredited media representatives is now available.

Discover the events and activities taking place throughout the Sierre-Zinal weekend, and remember to book any activities and transport services that require advance registration.

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FOUR DAYS AT THE HEART OF **SIERRE-ZINAL**

From **Thursday 6 to Sunday 9 August**, Sierra-Zinal offers accredited media representatives a range of opportunities, including meetings with athletes and the organising team, on-site activities, the official press conference, organised transport and informal networking moments.

Some activities and transport services require advance registration.

Browse the full programme and book the activities you wish to attend today.

[VIEW THE PROGRAMME](#)[BOOK MY ACTIVITIES & TRANSPORT](#)

ACCESS & TRAFFIC — SATURDAY, 8 AUGUST

Due to the elite women's start at 10:30 am, the road between the Finges start area and the Val d'Anniviers will be temporarily closed in both directions from 10:25 am to 10:35 am. Please plan your travel accordingly.

The dedicated press drop-off point in Sierra is indicated on the welcome area map provided to accredited media representatives.

[WELCOME ZONE MAP](#)[ACCESS MAP FROM SIERRE](#)

MEDIA RESOURCES

Find all the information and resources you need to prepare your coverage of Sierre-Zinal.



PRESS CENTRE

Press releases, [press kit](#), accreditation form, media programme and practical information: access all the official resources for journalists.

PRESS CENTRE



MEDIA KIT

Download official logos, photos, videos, maps and graphic assets for your event coverage.

MEDIA KIT

DRONE FLIGHTS STRICTLY PROHIBITED

For safety reasons, drone flights are prohibited along the entire course and in the immediate vicinity of the event.

Only drones expressly authorised by the organising committee and integrated into the official operational plan may be used.

Thank you for your understanding and for respecting this rule.

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WE LOOK FORWARD TO WELCOMING YOU

See you soon for the 53rd edition of Sierre-Zinal!

- Sierre-Zinal Team



SALOMON



SIERRE ZINAL[®] 
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