

SIERRE-ZINAL, AND SO MUCH MORE

MEDIA PROGRAMME

SIERRE  **ZINAL**® 
LA COURSE DES CINQ 4000

Val 
d'Anniviers

sierre 
CITÉ DU SOLEIL

- THURSDAY, 6 AUGUST 2026 -

OPENING NIGHT — OPEN-AIR CINEMA IN ZINAL

EVENING

To kick off race week, Sierre-Zinal invites the public and the media to an open-air cinema evening under the stars, with the iconic 4,000-metre peaks as a backdrop in Zinal.

EVENING SCHEDULE

- 6:00pm** Gates open
- 7:00pm** Live music with Emy No Joke
- 8:15pm** Screening of the short film How Rémi Bonnet Broke the Vertical Kilometre World Record
- 8:30pm** Welcome address from the Sierre-Zinal organising team
- 20:45pm** Screening of Free to Run



PRESS ACCESS

The event is open to the public with free admission.

Accreditation and information: media@sierre-zinal.com.

- FRIDAY, 7 AUGUST 2026 -

YOUTH, MEDIA & PARTNERS

MORNING

Welcome at the Press Centre, registration check, distribution of the media programme and information about the day's activities.

Run2gether with the children — no registration required

Fun activities with children and young participants alongside elite Kenyan athletes.

Press lunch at Sorebois

An opportunity for journalists, public officials, the organising team and partners to meet and exchange.

- 10:00am** Welcome at the Press Centre
- 11:00am** Run2gether with children and elite athletes
- 11:45am** Gondola ride to Sorebois
- 12:00pm** Press lunch at the Sorebois Restaurant
- From 2:30pm** Return to Zinal

AFTERNOON

Transfer from Zinal to Sierre, followed by a press aperitif at the Hôtel de la Poste, registration check, accreditation distribution and the official press conference.

- 4:30pm** Departure from Zinal, Hôtel La Pointe
Arrival in Sierre, Police Station, Rue du Bourg 10
- 5:45pm** Official press conference at the Salle du Bourgeois
- 7:15pm** Departure from Sierre, Police Station
Arrival in Zinal, Hôtel La Pointe



OFFICIAL PRESS CONFERENCE

Presentation of the 2026 edition, with speeches from the organising committee, elite athletes and partners.

- SATURDAY, 8 AUGUST 2026 -

RACE DAY

MORNING

Welcome at the Press Centre, briefing, distribution of accreditations and practical information, followed by an introduction to the finish area and the Press Centre. Transfer to the start area in Sierre, then return to the finish area in Zinal.

8:00am Welcome at the Press Centre, briefing and accreditation distribution

9:30am Departure from Zinal, cable car station
Arrival in Sierre, welcome area – Parc de Finges bus stop

11:30am Departure from Sierre, welcome area – Parc de Finges bus stop
Arrival in Zinal, cable car station

From 12:30pm Access to the finish area according to accreditation level

AFTERNOON & EVENING SCHEDULE

From 1:25pm First runners arrive in Zinal

4:45pm Prize-giving ceremony with live music

6:30pm Complimentary Coup du Milieu under the main tent

7:00pm exclusive concerts — free admission

11:00pm DJ set — free admission

12:00am & 2:00am Lunabus departures from Zinal to the Val d'Anniviers
The 2:00 am service continues to Sierre.



TRAFFIC & PRESS ACCESS



PLAN

As the elite women's race starts at 10:30 am, the road between the start area at Finges and the Val d'Anniviers will be closed in both directions from 10:25 am to 10:35 am. Please plan your travel accordingly. A dedicated press drop-off point is available in Sierre and is indicated on the welcome area map.

- SUNDAY, 9 AUGUST 2026 -

CLOSING PRESS BRUNCH – ESPACE WEISSHORN

MORNING

To bring the event to a close, media representatives can attend a brunch at the Espace Weisshorn restaurant, located at an altitude of 2,367 metres and accessible by gondola from Zinal. A relaxed occasion to reflect on the race and speak with members of the organising team and runners who are still present. Registration is required.

SCHEDULE

From 10:00am

Press brunch at the Espace Weisshorn Restaurant
— [registration required](#)

Post-race discussions: race review and interviews
with the runners present

Return to Zinal by gondola at your convenience.



ACCESS

Gondola from Zinal. Access reserved for accredited media representatives.

Advance registration is recommended. Places are limited.



Gondola operating hours: 8:30 am – 4:00 pm (last descent at 4:30 pm).



Zinal

Zone d'arrivée

- | | | |
|--|---|--|
| 1 Tent, prize-giving ceremony and concert | 3 Espace couronne |  Bus stop and gondola station |
| 2 Sierre-Zinal Shop | 4 Press Centre – Intersoc Building |  Gondola departure station |

LIENS & INFOS UTILES

Les accréditations peuvent être retirées aux horaires et lieux suivants :

- Du lundi au jeudi, au bureau de course à Zinal : de 10h00 à 12h00 et de 14h00 à 16h00
- Le vendredi, au centre presse de Zinal : de 10h00 à 15h00
- Le vendredi, lors de la conférence de presse à Sierre : dès 17h45
- Le samedi, au centre presse de Zinal : dès 8h00



MEDIA KIT



SIERRE MAP

SIERRE ZINAL 
LA COURSE DES CING 4000

Race information
www.sierre-zinal.com

